



## **Vision, Mission and Company Values**

### **Vision**

To be provider of excellence at the forefront of our industry with outstanding quality marks for both learners and employers; enhancing the knowledge, skills and behaviours of people within their roles.

### **Mission**

To develop people and organisations through inspiring apprenticeship programmes. To achieve this, we will:

Deliver apprenticeships and training tailored to develop the learner as an individual and meet the needs of the employer within their industry.

Provide excellent tutoring to learners through our forward thinking, industry specialist education team.

Nurture the learner and empower them to take ownership of their learning and develop their skills at both in work and a social context.

Invest in high quality and engaging resources that enhance programme delivery.

Support the employer with outstanding customer relations.

### **Values**

**Create Outstanding Futures** – a drive to be at the forefront in our industry with our delivery and customer service.

**Learner focussed** – a tailored, nurturing approach placing the learner at the centre of what we do.

**Creative Solutions** – a team that is adaptable and creative.

**TEAM** – together everyone achieves more.

**We're on a mission – *Inspirational learning, creating outstanding futures.***

## **Strategic Goals and Quality Standards for Apprenticeship Delivery**

To direct and continually develop our organisation to meet our vision and values and goals we will:

- Focus on quality improvement, curriculum development and tailored delivery meeting local and national needs.
- Invest in our staff to continually develop their specialist skills.
- Create long term relationships with employers and work together to develop a curriculum that meets their needs and positively impacts their business.
- Improve the personal and professional opportunities and experiences of learners.
- Create a safe, nurturing, inclusive learning environment that cares for, and supports, the wellbeing and safety of all learners and staff.
- Aim to have all our tutors are observed as 'Outstanding' or Good 'during' observations of teaching and learning.
- Aim for 95% learner and employer satisfaction scores.
- Stretch and develop our learners to aim for high-level grades at end-point assessment.

### **How We Will Measure Progress of Strategic Goals**

- Benchmark ourselves against peers and sector trends through periodic analysis.
- Develop strategic key performance indicators to monitor and track our performance towards achieving our strategic goals.
- Feed our strategic goals into curriculum, quality planning and self-evaluation processes.



**Scott McCafferty**

Director